The Sum and **Substance**

of being a subscriber to this paper is that you and your family become attached to it. The paper becomes a member of the family and its coming each week will be as welcome as the arrival of anyone that's dear. It will keep you informed on the doings of the community and the bargains of the merchants regularly advertised will enable you to save many times the cost

of the subscription.

HEADQUARTERS FOR Merchandise and Furniture of All Kinds.

Rugs, Art Carpets, Squares, Mattings, Clothing, Shoes, Dry Goods and Notions.

The place where the Dollar goes a long ways.

W. T. KIRKMAN & CO.

Proundations P Pfor Fortunes P

Are right here in the advertising columns of this paper.

If what you're selling has merit,

ADVERTISE IT.

An ad. will sell it for you.

J. W. SECHREST

Funeral Director and Embalmer Dealers in Pictures, Mouldings, Mirror and Picture Frames Our picture department is complete with all the latest styles in moulding and pictures. Over 200 patterns CALL TO SEE US

CLINCHFIELD **RED ASH**

Only \$5.00 a Ton

The kind like you "youst" to use. Cannot be beat for the price.

Phone 109

Artic Ice & Coal Company Joe Lee, Mgr. in Charge

Mr. Farmer!

Now's the Time to buy your winter's supply of

Gas Tar

for painting roofs, fence posts, etc.

Place your orders now.

\$3.50 per barrell

f. o. b. gas plant.

N. C. Public Service Co. 217 S. Main High Point, N. C



That's the Kind We Sell Every Day in the year.

There's some satisfaction in knowing that you get the best in buying the products of the HIGH POINT MILLING CO.'S mill. You'll find the white frost and luxury flour the best to use for any kind of baking, it's made from the best wheat and makes the best bread, cakes Yours truly, and pastry. HIGH POINT MILLING COMPANY

CAROLINA & YADKIN RIVER RAILWAY COMPANY.

Schedule in Effect October 14, 1914. This time table shows time at which trains may be expected to arrive and depart from stations shown but their departure or arrival at the time stated is not guaranteed. Subject to Change Without Notice SOUTHBOUND

	No. 21	No. 23
stations	Lv. daily	Lv. daily
	A. M.	P. M.
I.w. High P	oint 8:00	1:10
Thomasy	ville 8:30	1:40
Gordonto	own 9:16	2:28
Denton	9:50	3:02
Ar. High R	lock 10:12	3:24
	NORTHBOU	ND
	No. 22	No. 24
Stations	Lv. daily	Lv. daily
	A. M.	P. M.

NORTHBOUN		ND
	No. 22	No. 24
Stations	Lv. daily	Lv. daily
	A. M.	P. M.
Lv. High Ro	ck 10:32	3:45
Denton	10:54	4:07
Gordonto	wn 11:28	4:40
Thomasvi	lle 12:18	5:38
Ar. High Po	int 12:43	6:05
· · ·	W. E. PRI	CE, Agt.
		~



Our New Semi-Automatic Telephone System

Now in use in the city is ten years ahead of the times. Here is how



it behaves: As soon as the operator un derstands the number you are calling you will instantly hear in your receiver the first ring If your party does not answer this ring you will hear each subsequent ring every nine seconds. You are thus able to ring your party as long as you desire by simply waiting. If the line you are calling is busy you will instantly hear the hum of the busy signal. If you want to call

a second number, one motion of the receiver hook will brina sure response from the operator.

No loss of time. No "butting in" on your connection by the the operator. No danger of being shot in the ear by the ringing current. No eavesdropping by the operators. 1550 subscribers. Give us your order for a telephone today.

North State Telephone Co.

NOT IN THE TRUST.

1,200 LIVES TOST ON THE LUSITANIA

GREAT OCEAN LINER IS VICTIM OF TWO GERMAN TOR-PEDOES.

STORIES OF THE SURVIVORS

About 130 Americans Are Lost-Many Victims Are Women.-Bodies Brought to Land.

PRESIDENT CALMLY CONSID-**ERING QUESTION**

Washington.-After a conference with the president at the White House, Secretary Tumulty said:

"Of course the president feels the distress and the gravity of the situation to the utmost, and is considering very earnestly, but very calmly, the right course of action to pursue. He knows that the people of the country wish and expect nim to act with deliberation as well as with firmness."

London.-The Cunard liner Lusitana, which sailed out of New York with more than 2,000 persons aboard, lies at the bottom of the ocean off the Irish coast. She was sunk by a German submarine, which sent two torpedoes crashing into her side while the passengers were at luncheon.

The Lusitania was steaming along about 10 miles off Old Head Kinsale on the last leg of her voyage to Liverpool when about 2 o'clock in the afternoon a submarine suddenly appeared and so far as all reports go, fired two torpedoes without warning at the steamer. One struck her near the bows and the other in the engine room.

The powerful agents of destruction tore through the vessels side, causing terriffic explosions. Almost immediately great volumes of water poured through the openings and the Lusitania listed.

Boats which were already swung out on the davits were dropped overboard and were speedily filled with passengers who had been appalled by the desperate attack. A wireless call for help was sent out, and immediately rescue boats of all kinds were sent both from the neighboring points along the coast and Queenstown.

Within 15 minutes, as one survivor estimated, and certainly within half an hour, the Lusitania had disap-

When the passengers realized that the Lusitania was doomed they found that most of the boats of the port side were so jammed because of the great list of the vessel that they could not be lowered and last seen of them by the more fortunate passengers who had secured places in the starboard boats or who had jumped overboard and had been picked up, they were lined on the sloping decks awaiting their fate, doubtless even then believing that with land so close they would still be saved.

However, the torpedoes had torn such gaping holes in the liner that she did not remain affoat for more than 20 minutes, and the calls for help which the wireless sent out, although answered quickly, could not bring the rescuing steamers in time to be of any service.

Clinton Bernard of New York, a first cabin survivor of the Lusitania, said of his experiences:

I jumped overboard. I had no lifebelt but I picked up a bit of floatsam. Finally I got to an upturned boat and cling to that. Later, with some others who had swam to this boat, we managed to right it and climbed in and started to rescue those we could

"The German submarine made no attempt to save anybody. We saw it for a moment just before it dove.

"The first torpedo struk us between the first and second funnels. The Lusitania shook and settled down a bit. Two other torpedoes quickly followed and soon finished our ship. Four or five of our lifeboats went down with her and the tremendous suction as the liner was engulfed dragged many down.

"The first torpedo burst with a big thud, and we knew that we were

"We had floated about two hours in our small boat before the first resthis time some small shore boats and fishing smacks came along and helped us."

The Rev. H. W. Simpson, a passenger in the second cabin, saved himself by clinging to an upturned boat. "After a struggle we filled this boat

with all we could rescue." Dr. Simpson said. A cabin steward gave the following

account:

"The passengers, a large number of whom were seriously injured by the explosion and by splinters from the wreckage, were all at luncheon. The weather was beautifully clear and calm. We were going at about 16 knots, and were seven or eight miles south of Galley head when we were struck by one torpedo and in a minuate or two by two more. The first explosion staggered us, shattering the gigantic ship. The Lusitania disappeared in 20 minutes after the first torpedo struck.

CORONER'S VERDICT

FIND GERMAN' OFFICERS AND GOVERNMENT GUILTY OF MURDEROUS ATTACK.

CAPTAIN TURNER IS WITNESS

Testifies, Describing the Catastrophe and Saying He Could Only Obey Orders Given Him.

Kinsale, Ireland.—The coroner's jury investigating the deaths of five persons drowned when the Cunarder Lusitania was sunk by a German submarine off the coast of Ireland last Friday, returned a verdict here charging "the officers of said submarine and Government of Germany, under whose orders they acted, with the crime of wholesale murder before the tribunal of the civilized world."

Captain Turner of the Lusitania was the principal witness. He told the jury he did not see any submarines either before or after his ship was torpedoed. He was on the bridge when his vessel first was struck and immediately gave orders for the lowering of the boats and the placing of the women and children in them.

Captain Turner said that after the warnings at New York that the Lusitania would be torpedoed he did not make any application to the Admiralty for an escort. "It is their business, not mine. I simply had to carry out my orders to go, and I would do it again," declared the witness with emphasis.

The verdict of the coroner's jury follows:

"We find that the deceased met death from prolonged immersion and exhuastion in the sea eight miles south-southwest of Old Head of Kinsale, Friday, May 7, 1915, owing to the sinking of the Lusitania by torpedoes fired by a German submarine.

"We find that this appalling crime was committed contrary to international law and the conventions of all civilized nations.

"We also charge the officers of said submarine and the Emperor and Government of Germany, under whose orders they acted, with the crime of wholesale murder before the tribunal

of the civilized world. "We desire to express sincere condolence and sympathy with the relatives of the deceased the Cunard Company and the United States, many of whose citizens perished in this murderous attack on an unarmed

GERMANY BLAMES ENGLAND.

Ambassador Expresses Degret to America.—Charging England With Whole Affair.

Washington.-While official Washington waited for the word from President Wilson as to what is to be the policy of the United States in the crisis resulting from the sinking of the Lusitania. Count Bernstorff, the German Ambassador, called at the State Department and expressed to Secretary Bryan, his deep regret that the events of the war had led to the loss of so many American lives."

The Ammbassador did not comment on his visit, but Secretary Bryan, saying only that he understood the expression to have come from Count Bernstorff personally gave out the following by agreement:

"The German Ambassador called at the State Department and expressed his deep regret that the events of the war had /led to the loss of so many American lives."

150 Babies Perished.

London.—The Illustrated Sunday Herald of Cork says there was on the Lusitania fifty babies who were less than twelve months old and more than one hundred others whose ages did not reach two years. They all have been drowned.

U-39 Sunk Lusitania.

London.-A Central News dispatch from Geona says a telegram received there from Munich declares it was the German submarine U-39 that sunk the

List of Identified Dead. New York.—Relatives and friends of passengers missing from the list of Lusitania survivors again besieged the Cunard offices. Some were rewardcue steamers arrived. Previous to ed when the company posted a revised list of survivors and the hopes of others were dashed when another list was posted containing the names of identified dead.

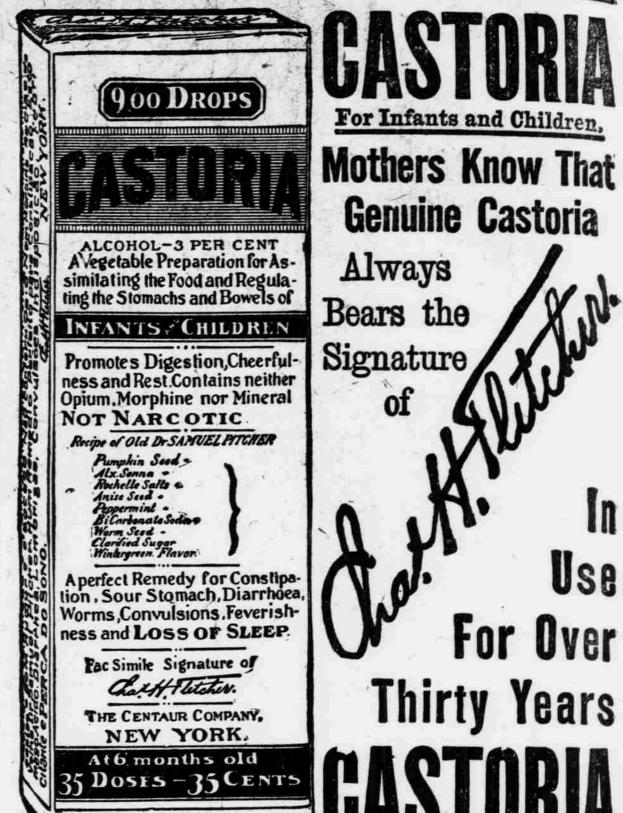
While hope was not entirely abandoned that more survivors might be reported, line officials feared the toll of dead would not materially be reduced below present figures.

A list of identified dead given out follows:

First Class.

Mrs. G. W. Stephens, Montreal; Charles P. Paynter, Liverpool (previously reported among survivors); Mrs. A. de Page, New York; B. King (T. C. King); Frank G. Naumann, New York; Robert W. Crooks, Toronto (previously reported among survivors); Mrs. Brown (Mrs. M. C. Brown).

Second Class. Mrs. F. King; Rev. James A. Beattie; William R. Bushvine; F. C. Tyers; Michael Foley (A. R. Foley); J. R. Sipplman (John B. Spillman),



Easily Told.

Close Figuring.

"Are you going to take boarders

"No," replied Farmer Corntossel.

'Food's too valuable to be fed to city

folks. I'm goin' to hire a doctor and

turn the place into a sanatorium an'

get customers that won't eat nothin'

Poor Papa!

"Willie, did you see my new shaving

"Yep! mom is using it to repaint

Augmented It.

"Did the doctor reduce the swell-

the bird cage."—Columbia Jester.

"No; he put it in the bill."

Louisville Courier-Journal.

much except medicine."

next summer?"

Use

For Over

Thirty Years

Genuine Castoria

Always

A Proper Name. In the Boston Herald appears the "I see many women serve at the front disguised as soldiers, without befollowing brief anecdote of the late Mrs. Charles D. Homans, whose life ing detected." was made noteworthy by friendships "Seems strange, too." "Yes; I've seen many women diswith such men as Dickens, Thackeray, and Hawthorne, and whose keen wit guised as soldiers in comic operas, but and broad culture won for her no lit- never, a one that I couldn't detect."-

tle distinction. Her son, a well-known Boston physician, had bought a new horse to use in visiting his patients, and he asked his mother what she would suggest for a name.

Exact Copy of Wrapper.

"Roland," she said promptly. "Why?" he asked in surprise.

"Isn't he going to carry the good news to Aix?" was Mrs. Homan's re-

Tommy's French. First Tommy-What's that they're bringing out of that church?

Second Ditto-It's one of the Rubens pictures they're saving. They say this one is his hors d'ouvre!-London Opinion.

Immortal Utterance.

Mr. Haberdash (preparing an after dinner speech)-Emily, who was it said: "Give me liberty, or give me death"?

Mrs. Haberdash-Harry Thaw!

The Reason. "That last criminal case in court

as railroaded." "Exactly; it was a train robbery."

Knicker-Smith can tell the date

of the end of the war. Bocker-Which end?

An Essential Particular,

You can never tell how successful a man has been by the advice that he



Southern Housewives

Skilled—as few others—in the cooking art, appreciate the delightful qualities of

Post Toasties

Corn-prepared in various forms and ways -has ever been a favorite Southern food. In making Post Toasties-the Superior Corn Flakes - the choicest portions of the kernels of selected white Indian Corn are processed into a wonderfully crisp and tasty food-nourishing and satisfying-morning, noon or night.

Toasties come FRESH-SEALED, triply protected in moisture-proof, germ-proof packages-ready to serve.

Skilful cooks appreciate

Post Toasties

Sold by Grocers everywhere.